



**Insightlink Norms Service Agreement**

This Service Agreement (the "Agreement") is dated as of \_\_\_\_\_, by and between Insightlink Communications, Inc., ("Insightlink") and \_\_\_\_\_ ("Client") (collectively the "Parties").

**1. SERVICES: Please check the boxes for the services/products needed –**

**National Benchmarking data with percentage results for over 250 questions, provided in Excel format**

- United States** **\$700**
- Canada** **\$700**
- Both purchased at same time** **\$1,000**

**Industry Benchmark data for over 250 questions, provided in Excel.**

- First Industry/Country** (check below) **\$700**
- Additional Data Discount: # \_\_\_\_\_ at \$300 each** **\$ \_\_\_\_\_**  
number
- Insightlink 4Cs Employee Survey Action Planning Workbook and Form Fillable Worksheets (unlimited internal use of both)** **\$300**

**DELIVERABLE PREFERENCES** (check one per row) **TOTAL** **\$ \_\_\_\_\_**  
**\$1,000 minimum**

- FORMAT:    **Excel Worksheet (default)**    **PDF**  
 CONTENT: :  **Full Distribution (default)**    **Top 2 Box Only**

**Industry Norms: check the boxes for industry norms and country desired:**

- | <u>U.S.</u>              | <u>Canada</u>            | <u>Industry</u>                           | <u>U.S.</u>              | <u>Canada</u>            | <u>Industry</u>                       |
|--------------------------|--------------------------|---|--------------------------|--------------------------|---------------------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | Accounting/Auditing/Payroll/Tax           | <input type="checkbox"/> | <input type="checkbox"/> | Healthcare/Medical (non practitioner) |
| <input type="checkbox"/> | <input type="checkbox"/> | Administrative or Support Services        | <input type="checkbox"/> | <input type="checkbox"/> | Hospitality/Tourism                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Advertising/Marketing/Public Relations    | <input type="checkbox"/> | <input type="checkbox"/> | Information Technology                |
| <input type="checkbox"/> | <input type="checkbox"/> | Agriculture/Forestry/Fishing              | <input type="checkbox"/> | <input type="checkbox"/> | Installation/Maintenance/Repair       |
| <input type="checkbox"/> | <input type="checkbox"/> | Architectural Services                    | <input type="checkbox"/> | <input type="checkbox"/> | Insurance                             |
| <input type="checkbox"/> | <input type="checkbox"/> | Arts/Entertainment/Media                  | <input type="checkbox"/> | <input type="checkbox"/> | Internet/E-commerce                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Automotive (Dealers/Manufacturers/Parts)  | <input type="checkbox"/> | <input type="checkbox"/> | Law Enforcement or Security           |
| <input type="checkbox"/> | <input type="checkbox"/> | Banking                                   | <input type="checkbox"/> | <input type="checkbox"/> | Legal Services                        |
| <input type="checkbox"/> | <input type="checkbox"/> | Biotechnology or Pharmaceutical           | <input type="checkbox"/> | <input type="checkbox"/> | Machinery/Equipment                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Community/Social Services/Non-profit      | <input type="checkbox"/> | <input type="checkbox"/> | Manufacturing                         |
| <input type="checkbox"/> | <input type="checkbox"/> | Computer Software                         | <input type="checkbox"/> | <input type="checkbox"/> | Marketing Research                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Computer/Electronic Equipment             | <input type="checkbox"/> | <input type="checkbox"/> | Military                              |
| <input type="checkbox"/> | <input type="checkbox"/> | Construction/Contracting                  | <input type="checkbox"/> | <input type="checkbox"/> | Personal Care or Service              |
| <input type="checkbox"/> | <input type="checkbox"/> | Consulting Services                       | <input type="checkbox"/> | <input type="checkbox"/> | Publishing/Printing                   |
| <input type="checkbox"/> | <input type="checkbox"/> | Consumer Products                         | <input type="checkbox"/> | <input type="checkbox"/> | Real Estate                           |
| <input type="checkbox"/> | <input type="checkbox"/> | Credit Unions                             | <input type="checkbox"/> | <input type="checkbox"/> | Restaurant or Food Service            |
| <input type="checkbox"/> | <input type="checkbox"/> | Customer Service or Call Center           | <input type="checkbox"/> | <input type="checkbox"/> | Retail                                |
| <input type="checkbox"/> | <input type="checkbox"/> | Education (Elementary & Secondary school) | <input type="checkbox"/> | <input type="checkbox"/> | Sales                                 |
| <input type="checkbox"/> | <input type="checkbox"/> | Education (Postsecondary)                 | <input type="checkbox"/> | <input type="checkbox"/> | Science                               |
| <input type="checkbox"/> | <input type="checkbox"/> | Employment Agencies                       | <input type="checkbox"/> | <input type="checkbox"/> | Sports or Recreation                  |
| <input type="checkbox"/> | <input type="checkbox"/> | Engineering                               | <input type="checkbox"/> | <input type="checkbox"/> | Telecommunications                    |
| <input type="checkbox"/> | <input type="checkbox"/> | Financial Service (other than Banking)    | <input type="checkbox"/> | <input type="checkbox"/> | Transportation                        |
| <input type="checkbox"/> | <input type="checkbox"/> | Government (Federal)                      | <input type="checkbox"/> | <input type="checkbox"/> | Travel                                |
| <input type="checkbox"/> | <input type="checkbox"/> | Government (Local)                        | <input type="checkbox"/> | <input type="checkbox"/> | Trucking or Warehousing               |
| <input type="checkbox"/> | <input type="checkbox"/> | Government (State)                        | <input type="checkbox"/> | <input type="checkbox"/> | Utilities                             |
| <input type="checkbox"/> | <input type="checkbox"/> | Healthcare Practitioner or Technician     | <input type="checkbox"/> | <input type="checkbox"/> | Wholesale/Trade                       |

